



HELPING KIDS EVERYWHERE TURN ON TO FINANCIAL LITERACY

There's a new breed of superheroes on Saturday morning TV. The award-winning Centsables animated series introduces kids to financial concepts as it enthralls them in action adventures.

Winning awards by winning over young viewers

The Centsables TV series was recently honored by the internationally respected Parents' Choice Foundation, a nonprofit organization dedicated to supporting quality media for children. The show received a Parents' Choice Award based upon its educational value and benefits to children's social and emotional growth and well-being.

Now these superheroes need YOUR help

We are asking all JumpStart's advocates to get the word out to every school district, organization, club, and parent group you know, urging them to bring the Centsables TV show into their homes. So a financially secure future can begin this Saturday for all the youngsters in your area.

Saturdays and every day

The adventures – and the learning – continue with an interactive website, as the Centsables lead kids through practical, real-life lessons on banking, investing, credit, and more. Plus there's games, puzzles, serialized comic books, and an informative parent link.

The award-winning TV show and interactive website are also available in Spanish. So let's make the Centsables – and financial literacy – a part of every child's life. Spread the word to everyone you know...

AND DO SOMETHING SUPER FOR ALL YOUR KIDS!

CENTSABLES TV SERIES
Saturdays, 11 AM ET

